

RAJAR DATA RELEASE



Quarter 1, 2019 – May 16th 2019

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q1 18	Q4 18	Q1 19		Q1 18	Q4 18	Q1 19
All BBC Radio	35,007	33,966	34,436	All Commercial Radio	35,968	35,577	36,130
All BBC Network Radio	32,148	31,146	31,846	All National Commercial	20,656	20,800	22,032
All BBC Local / Regional Radio	8,573	7,799	7,857	All Local Commercial	26,871	26,281	25,790

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q1 18	Q4 18	Q1 19		Q1 18	Q4 18	Q1 19
All BBC Radio	51.9	50.9	51.4	All Commercial Radio	44.9	46.5	45.7
All BBC Network Radio	44.6	44.6	44.8	All National Commercial	17.5	18.6	19.9
All BBC Local / Regional Radio	7.3	6.3	6.6	All Local Commercial	27.4	27.9	25.9